



Head of Publishing

Company: Urban Games GmbH
www.urbangames.com
Start date: as per agreement
Employment: 100% or as per agreement (on-site)

Urban Games is an independent and highly-successful video game development company focused on simulation and management games. Urban Games' newest and most ambitious title is Transport Fever 3, a highly anticipated tycoon game to be released in 2026 for PC, PlayStation 5, and Xbox Series X|S. Urban Games offers the opportunity to work on unique video games in a creative work environment and career opportunities with competitive salaries. The company is based in Schaffhausen directly at the train station and can therefore be reached in just 36 minutes from Zurich.

The head of publishing has overall responsibility for the publishing team and manages the team to optimize the performance in collaboration with other leads and the CEO.

Responsibilities:

- Have overall team responsibility for production, marketing, community management and sales
- Oversee the production process from first playable game versions until release
- Develop and execute marketing strategies to promote and advertise our games
- Make sure our games exploit their full sales potential by expanding all sales channels
- Define responsibilities, show opportunities, evaluate performance and promote team members
- Optimize the performance of the team, define new profiles and hire new team members
- Convey the essential goals to the team, act as a motivator and ensure deadlines are reached
- Establish a close collaboration with the head of development, head of art and the CEO

Requirements:

- 3+ years of experience with leadership and 5+ years of experience with game publishing or similar
- Hands-on experience with production, marketing, community management, sales and distribution
- Strong project management, negotiation, sales and deal-maker skills
- Great organization, moderation and social skills paired with strong assertiveness
- A strong portfolio showcasing released products you have worked on
- German and English communication and writing skills (B2 level or higher)

Preferences:

- Worked on shipped products in the video game industry
- Experience with multi-platform releases of shipped products (PC, PlayStation, Xbox)
- Advanced experience with game testing, certification, age rating and similar
- Expert-level knowledge of social media, press events, ad campaigns and sales optimization
- Strong interest in our games, in particular Transport Fever 2 and 3
- Degree in leadership, management, marketing, publishing or related field

Please send your application to info@urbangames.com